

Protect against data leaks

Protect sensitive files and interactions.

 Microsoft Security



Companies that scale broadly and integrate AI into multiple business workflows are realizing transformative outcomes. Their success rests on their ability to secure and control their data at rest or in transit.

90%

of companies lack the tools to counter today's AI-enabled threats.¹

53%

of organizations are concerned about increasing cyberthreats due to widespread accessibility of generative AI.¹

97%

of organizations have encountered breaches related to the use of generative AI.²

Secure and govern AI-powered Microsoft 365 Copilot

Protect against data loss and insider risks. With Microsoft Purview, you gain visibility into sensitive data referenced in interactions. You also receive alerts about risky activity with the ability to adjust security policies dynamically based on risk. Auto-apply protections secure sensitive Copilot generated content. And you get to decide what sensitive data Copilot can use.



Microsoft Purview helps you:



Get alerts to risky user actions.



Detect when files contain sensitive data.



Protect files even if they are moved or downloaded.



View reports of sensitive data and unprotected files.



"Purview helped us go from reaction to readiness. We're catching issues proactively instead of retroactively scrambling to contain them."

– Aaron Nance, Deputy Chief Information Security Officer, Kern County

[Insert partner value prop]

[Learn more](#)

1. [Accenture](#).
2. [Capgemini](#).